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In The Claims:

1. (Currently Amended) A system of broadcasting digitally channels over an allocated frequency spectrum comprising:

a satellite;

a network operations center uplinking electronic content to said satellite;

[[an]] a terrestrial over-the-air digital broadcast center receiving said electronic content from said satellite and generating a digital channel signal over at least a first portion of said allocated frequency spectrum and generating digital over-the-air electronic content over a second portion of said allocated frequency spectrum ~~vertical blanking interval~~ of an analog broadcast signal; and

a user appliance receiving said electronic content.

2. (Original) A system as recited in claim 1 wherein said over-the-air broadcast center is coupled to a stratospheric platform.

3. (Original) A system as recited in claim 1 wherein said over-the-air broadcast center is coupled to a cell tower.

4. (Original) A system as recited in claim 1 wherein said over-the-air broadcast center is coupled to a TV broadcast tower.

5. (Original) A system as recited in claim 1 wherein said electronic content comprises digital audio signals.

6. (Original) A system as recited in claim 1 wherein said electronic content comprises video.

7. (Original) A system as recited in claim 1 wherein said user appliance is fixed.

8. (Original) A system as recited in claim 1 wherein said user appliance is mobile.

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9. (Currently Amended) A method of distributing electronic content comprising the steps of:

uplinking a plurality of electronic content packages to a satellite;
receiving the electronic content packages from the satellite;
over-the-air broadcasting the electronic content packages within excess bandwidth of a digital television broadcast signal from a terrestrial over-the-air broadcast center; and
receiving the electronic content packages through a user appliance.

10. (Original) A method as recited in claim 9 wherein the step of receiving over-the-air broadcasting comprises over-the-air broadcasting from a stratospheric platform.

11. (Original) A method as recited in claim 9 wherein the step of receiving over-the-air broadcasting comprises over-the-air broadcasting from a cell tower.

12. (Original) A method as recited in claim 9 wherein the step of receiving over-the-air broadcasting comprises over-the-air broadcasting from a TV broadcast tower.

13. (Withdrawn) A method of distributing electronic content comprising the steps of:

digitally compressing the electronic content into a digital video stream;
broadcasting a digital television signal having a excess bandwidth signal;
broadcasting the digital video stream within the excess bandwidth signal.

14. (Withdrawn) A method as recited in claim 13 further comprising the steps of receiving the digital video stream; monitoring the digital video stream and providing feedback about the digital video stream to a broadcast location.

15. (Withdrawn) A method as recited in claim 13 further comprising the steps of receiving the electronic content in user appliance.

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16. (Withdrawn) A method as recited in claim 15 wherein the step of receiving comprises the steps of digitally decompressing the digital video stream, and displaying the video stream.

17. (Withdrawn) A method as recited in claim 15 wherein the step of receiving comprises grabbing an excessive bandwidth.